

# BECAUSE EVERY TEAM NEEDS THEIR BEST PLAYERS, ON THE FIELD.



**COACH**  
CHARLES



## Coach Charles helps Teams Aspire Higher® and Take F.L.I.G.H.T.

I'm the guy that helps turn disengaged teams into self-led, high-intensity performers who take ownership, drive momentum and create impact.

### WHY COACH CHARLES?

**Story:** 3x Heart Surgery Survivor, NCAA standout and SEC Champion

**Credentials:** EMBA, MS, SAGe actor, best-selling author and speaker.

**Speciality:** Drives intensity, accountability and self-leadership.

**Skilled:** Adapts keynote to your audience and objectives.

**Connection:** Audience participation and takeaways that last post-event.

### WHAT TO EXPECT AS A PLANNER:

#### PREPARING FOR LIFT-OFF

A personalized pre-event strategy session to align the message with your audience's specific needs — because one-size-fits-all isn't Charles' style.

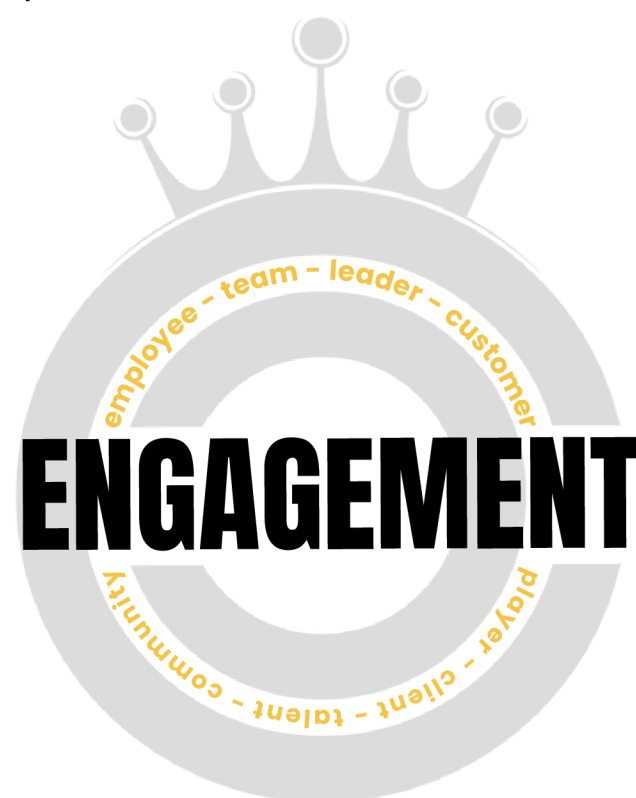
#### HIGHLY ELEVATED ENGAGEMENT

A dynamic, interactive keynote where Charles blends storytelling and real-world insights to engage, challenge and equip your audience for action.

#### LANDING THE IMPACT

A post-event resource or follow-up to reinforce key takeaways and ensure the momentum doesn't stop when the event ends.

**LEADERSHIP - OWNERSHIP - INTENSITY - PERSEVERANCE**



#1 New Release  
amazon



**www.coachcharlesspeaks.com - bookings@coachcharlesspeaks.com**

# BECAUSE CHARLES NEEDS YOUR BEST A/V PLAYERS, ON THE FIELD.



## PRE-EVENT CHECKLIST FOR THE BEST AUDIENCE EXPERIENCE:

IF YOU ANTICIPATE ANY CHALLENGES, CONTACT US RIGHT AWAY SO WE CAN RESOLVE THEM IN ADVANCE. PLEASE SHARE THIS CHECKLIST WITH YOUR MEETING PLANNER AND AV CONTACT.

### SETUP AND EQUIPMENT

- WIRELESS LAVALIERE MICROPHONE PROVIDED BY THE CLIENT AND TRANSITION "CLICKER."
- PODIUMS, CHAIRS, STOOLS, AND STANDS SHOULD BE MOVED TO THE SIDE OF THE STAGE. (CHARLES DOES NOT USE A PODIUM UNLESS NEEDED FOR HIS LAPTOP OR NOTES)
- HIGH DEFINITION CAMERA RECORDING; TWO ANGLES PREFERRED: 1) AUDIENCE 2) COACH CHARLES

### PRE-EVENT SOUND CHECK

- MEET WITH CHARLES AT LEAST 60 MINUTES PRIOR TO THE EVENT FOR A SOUND AND A/V CHECK (UNLESS AGREED OTHERWISE)
- CHARLES WILL ALSO CONNECT WITH THE PERSON INTRODUCING HIM DURING THIS TIME.

### CHARLES'S INTRODUCTION

- THE INTRODUCTION CAN BE WRITTEN OR CLIENT PRODUCED VIDEO FORMAT — VIDEO PREFERRED.

### AUDIENCE ENGAGEMENT

- IF THE PRESENTATION IS DURING A MEAL, PLEASE ENSURE FOOD SERVICE IS FINISHED AND DISHES ARE CLEARED BEFORE CHARLES SPEAKS.
- CHARLES' PROGRAMS ARE HIGHLY INTERACTIVE — PLEASE ENCOURAGE ATTENDEES TO SIT TOWARD THE FRONT FOR BETTER ENERGY, ENGAGEMENT AND EXPERIENCE.

LET'S CHANGE LIVES! TAKE FLIGHT!

LEADERSHIP - OWNERSHIP - INTENSITY - PERSEVERENCE



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# BECAUSE EVERY EMCEE GIVES THE BEST OF ENERGY ON THE FIELD.



THE INDIVIDUAL YOU'RE ABOUT TO HEAR FROM ISN'T JUST ANOTHER SPEAKER. HE'S A BEST-SELLING AUTHOR, CERTIFIED PERFORMANCE COACH AND STRATEGIST TRUSTED BY ELITE ATHLETES, CORPORATE LEADERS, AND HIGH-STAKES TEAMS. HIS INSIGHTS ON SELF-LEADERSHIP, INTENSITY AND MOMENTUM DON'T JUST INSPIRE — THEY ELEVATE.

THIS MOMENT ISN'T ABOUT MOTIVATION — IT'S ABOUT MASSIVE MOMENTUM. CHARLES KNOWS WHAT IT'S LIKE TO FACE PRESSURE WITH EVERYTHING ON THE LINE—WHERE MENTAL STRENGTH, PRECISION, AND FAITH AREN'T OPTIONAL—THEY'RE THE ONLY WAY THROUGH. HE'S LIVED IT, LED THROUGH IT AND TODAY, HE'S BRINGING THAT CLARITY TO YOU.

HE'S GOING TO CHALLENGE YOU TO SEE AND THINK DIFFERENTLY. TO FOCUS RELENTLESSLY ON THE PROBLEM ONLY YOU WERE BUILT TO SOLVE, ASPIRE HIGHER. IT'S THE MINDSET THAT KEEPS YOU MOVING UPWARD WHEN THE WEIGHT OF THE WORLD IS PULLING YOU TO LIVE BELOW YOUR LEVEL.

THIS ISN'T GOING TO BE SURFACE-LEVEL INSPIRATION. THIS IS YOU, ME, WE ... BECOMING THE KIND OF LEADERS THAT OTHERS RISE TO MEET.

LEAN IN. LOCK IN. BUY IN, BECAUSE WHEN CHARLES BAILEY SPEAKS, YOU DON'T JUST LISTEN—YOU ALIGN AND TAKE FLIGHT.

PLEASE WELCOME... COACH CHARLES L. BAILEY, JR.

**LEADERSHIP - OWNERSHIP - INTENSITY - PERSEVERANCE**



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